

Books I Recommend by Mark Sanborn

I am often asked what books I recommend. I've recently updated my recommended reading list and am posting it in two parts. This list covers **personal development** and **leadership and business**. You'll find a mix of old and new, some classics and some picks that are a bit offbeat. Feel free to add your favorite books.

Personal Development

Mojo by Marshall Goldsmith

You and Your Network by Fred Smith

The Greatest Miracle in the World by Og Mandino

The Greatest Salesman in the World by Og Mandino

Tuesdays with Morrie by Mitch Albom

Light from Many Lamps by Lilian Watson

Today Matters by John Maxwell

It's Called Work for a Reason! by Larry Winget

Today We Are Rich by Tim Sanders

The Intellectual Devotional (series) David Kidder and Noah Oppenheim

Leadership/Business

Axiom by Bill Hybels

On Leadership by John Gardner

Good to Great by Jim Collins

Ronald Reagan: How an Ordinary Man became an Extraordinary Leader by Dinesh D'Souza

The Leadership Challenge by Kouzes and Posner

Bringing Out the Leader Within by John Maxwell

Next Generation Leadership by Andy Stanley

Survival is not Enough: Why Smart Companies Abandon Worry and Embrace Change by Seth Godin

The Experience Economy by Jim Gilmore and Joe Pine

Competing for the Future by Prahalad and Hamel

Innovation is Everybody's Business by Robert Tucker

The One Minute Entrepreneur by Don Hutson and Ken Blanchard

A Category of One by Joe Calloway

All Business is Show Business by Scott Mckain

Getting Them to Give a Damn: How to Get Your Front Line to Care about Your Bottom Line by Eric Chester

Public Speaking

Made to Stick by Dan and Chip Heath

Wake Me Up When the Data is Over: How Organizations Use Storytelling to Drive Results by Lori Silverman

Let Me Tell You a Story by Tony Campolo

What's Your Story? Using Stories to Ignite Performance and Be More Successful by Craig Wortmann

The Million Dollar Toolbox: A Blueprint for Transforming Your Life & Your Career with Powerful Communication Skills by Ty Boyd

Writing

On Writing by Stephen King

Bird by Bird by Anne Lamott

On Writing Well by William Zinsser

Fiction (This is my shortest list. I enjoy fiction but read very little mass market fiction. The following are four of my favorites):

Crossing to Safety by Wallace Stegner

Peace Like a River by Leif Enger

Plain Song by Kent Haruf

The Elegance of the Hedgehog by Muriel Barbery

(Reader alert: the following list includes my favorites in the Christian genre. I have read significantly in comparative religion, philosophy and spiritual traditions different from my own but this list is specific to my own worldview.)

Christianity

The Bible, New International Version

Mere Christianity by C.S. Lewis

The Apostle of Common Sense (G.K. Chesterton) by Dale Alquist

Common Sense 101 by Dale Alquist

Finishing Strong by Stephen Farr

Looking for God Knows What by Don Miller

A Diary of Private Prayer by John Baille

The Divine Mentor by Wayne Cordeiro

An Unstoppable Force by Erwin McManus

The Seeking Heart by Francois Fenelon

What the Bible is All About by Henrietta Mears

Mark Sanborn, CSP, CPAE is president of Sanborn & Associates, Inc., an idea studio for leadership development. He is an award-winning speaker and the author of the bestselling books, The Fred Factor: How Passion In Your Work and Life Can Turn the Ordinary Into the Extraordinary, You Don't Need a Title to be a Leader: How Anyone Anywhere Can Make a Positive Difference and The Encore Effect: How to Achieve Remarkable Performance in Anything You Do. His book Up, Down or Sideways: How to Succeed When Times are Good, Bad or In

Between will be released by Tyndale October 2011. To obtain additional information for growing yourself, your people and your business (including free articles), visit www.marksanborn.com, www.fredfactor.com, www.youdontneedatitle.com and www.theencoreeffect.com.

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